

Sample Email – Janitorial

Subject: Quick Tips: Flu season is coming...how to stay healthy

Hi <first name>, It's Mark from Commercial Janitorial* with another Quick Tip on staying healthy this flu season.

But first, I have to tell you this story!

"My kids don't like staying home when they're sick." A friend of mine declared matter-of-factly.

"What?!.... What kid doesn't like staying home from school?"

"Mine!" she said.

She went on to explain that she had strict rules for when her kids, or anyone else, was home sick in her house...

They're confined to their bedrooms and only allowed out to use the bathroom.

Their meals are delivered to their bedroom door and consist of either hot cereal or soup with saltines and either club soda or orange juice, along with all the water they can stand.

They have to carry a spray bottle filled with rubbing alcohol and a roll of paper towels, and they have to wipe down everything they touch or breathe on....

Doorknobs, faucets, handles, toilet seat and lid, the sink, the shower, EVERYTHING has to be wiped down EVERY time they visit the bathroom!

Needless to say, her kids rarely stay home sick from school!

Disinfecting everything has become common practice these days.

<insert link here>

As a Commercial Janitorial customer, you already know the quality of our cleaning services.

The attention to detail, the customer service, and the pride we take in doing our job the best way we know how, to make sure that your business stays clean and tidy.

What you may not know, is that we offer special disinfection services as well.

This is particularly important with flu season approaching.

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Over 87% of our customers surveyed, who have used our disinfection services, agree that they have seen a *significant decline* in employee absenteeism due to illness during the last flu season.

Want a quick and easy way to keep your employees healthy so they miss less work?

[<insert link here>](#)

Our disinfection services include the *highly effective* electrostatic spray disinfection method.

In case you haven't heard of this, the disinfecting solution is electrostatically charged and then sprayed on all surfaces in the area.

This is a real light coating, and it is perfectly safe for your electronics, desks, fabrics, even leather.

What happens is that the electrostatically charged spray sticks to the surfaces and continues to kill any germs that happen to land on it.

So it keeps working long after your weekly cleaning.

Want to know more?

[<insert link here>](#)

You know how it feels to be sick.... aches and pains, stuffy head, sore throat, etc.

Even when you're no longer contagious and you do go back to work, the *fuzzy head* feeling keeps you kind of dazed, and not functioning at full speed for the first few days back.

Your concentration is lacking, energy is non-existent, enthusiasm.... Ha! Forget about it!

You just can't wait for the day to be over so you can get back to your pillow!

But what if you can avoid getting sick in the first place?

What if you can keep your employees from getting sick?

How much more productive are your employees when they're functioning on all cylinders?

If you'd like to see higher productivity from you employees, and keep them showing up healthy this flu season, then our disinfection services might be the right solution for you.

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<insert link here>

Wishing you and your employees a healthy season!

Mark

P.S. With the holiday season approaching quickly, keeping your employees healthy so they remain productive ensures you'll be able to meet your pre-holiday orders.

Right *now*, we're offering a *25% discount* on our bimonthly special disinfection services.

This is a *limited time offer* and is only available *this week!*

Let us know if you'd like to claim your 25% discount today!

<insert link here>

* Commercial Janitorial is a fictional company. This is a sample email to demonstrate the kind of quality writing you can expect to receive when you work with us. Contact us to get started with your own email campaign. <https://bettywyssocki.com/contact/>