

## Sample Email – Packing Supplies

Subject: That “popping” sound... 😊 plus a discount!

Hi there <first name>, Steven here from The Packing Supplies Company\* with a quick story about a simple pleasure.

Ahhh... the joys of bubble wrap!

Who doesn't enjoy popping those little bubbles between your fingers and thumbs?

So many people enjoy it that there's even an app for that!....Several, in fact.

It's a simple pleasure, it relieves stress, and it might even make you feel a bit happier.

Know what makes me feel happy?

When the stuff I pack is still *undamaged* when I *unpack* it!

What a concept!....Right?

It's another simple pleasure in life...Keeping your stuff in good condition!

There's an art to it.

[<link to website>](#)

Whether you're packing to move, to put stuff in storage, or just shipping a gift, how you pack it is important!

That is, it's important **if** you want it to remain in *good condition*....

Hence my love for bubble wrap!

Bubble wrap is one of the easiest, fastest ways to wrap anything precious, or just about anything for that matter, that you want to protect and keep safe.

Granted, there are some exceptions...

You wouldn't, for example, want to wrap your kids, your car, or your house in bubble wrap to protect them....

Tempting, but not very practical!

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But there are many *helpful uses* for bubble wrap that *are practical*, beyond just wrapping gifts or stuff for moving.

Want to know more?

[<link to website>](#)

Here at The Packing Supplies Company, we stock many kinds of bubble wrap, foam wrap, and lots of other unique items to help protect your stuff from damage.

And I too, have to restrain myself from popping all the bubble wrap! But it's worth it... when the gift arrives in mint condition.

Steven

P.S. The holidays are just around the corner. Order your holiday wrapping supplies *now* for a **25% discount**. But you'd better hurry, I can only offer this discount **until midnight Friday!**

P.S.S. If you need help figuring out how to pack a special item, to make sure it arrives safe and sound, let our wrapping experts know. They're happy to help you any time you need wrapping and packing guidance.

[<link to website>](#)

\* The Packing Supplies Company is a fictional company. This is a sample email to demonstrate the kind of quality writing you can expect to receive when you work with us. Contact us to get started with your own email campaign. <https://bettywyssocki.com/contact/>